### **Stuart Macdonald Privacy Policy**

Stuart Macdonald is part of Avalanche Academy Ltd. This privacy policy will explain Stuart Macdonald uses the personal data we collect from you when you use our website.

#### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- How to contact the appropriate authorities

#### What data do we collect?

Stuart Macdonald collects the following data:

- Name, email address, phone number, etc.
- Next of Kin contact Details
- Climbing Experience and Aspirations
- Medical data that is relevant to your ability to participate on one of our courses

# How do we collect your data?

You directly provide Stuart Macdonald with most of the data we collect. We collect data and process data when you:

- Register online for a course.
- Voluntarily supply information to us by email or telephone
- Use or view our website via your browser's cookies.

# How will we use your data?

Stuart Macdonald collects your data so that we can:

• Administer your course and guide you safely on the mountains.

When Stuart Macdonald processes your order, he may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

#### How do we store your data?

Stuart Macdonald securely stores your data using a Microsoft data centre located within the EU

Stuart Macdonald will keep your application details for 5 years. Once this time period has expired, we will delete your data.

# What are your data protection rights?

Stuart Macdonald would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Stuart Macdonald for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Stuart Macdonald correct any information you believe is inaccurate. You also have the right to request Stuart Macdonald to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Stuart Macdonald erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Stuart Macdonald restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Stuart Macdonald's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Stuart Macdonald transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: :info@stuartmacdonald.org

#### Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

Stuart Macdonald uses cookies to identify you when completing application forms:

• Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

• Functionality – Stuart Macdonald uses these cookies so that we recognize you on our website and

can remember data previously input into application forms

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Stuart Macdonald website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Stuart Macdonald keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 16 November 2019.

How to contact us

If you have any questions about Stuart Macdonald's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@stuartmacdonald.org

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Stuart Macdonald has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Email: +44 (0)303 123 1113